

Wichita State University  
**HOUSE HIGHER ED COMMITTEE**  
February 12, 2019

## VISION:

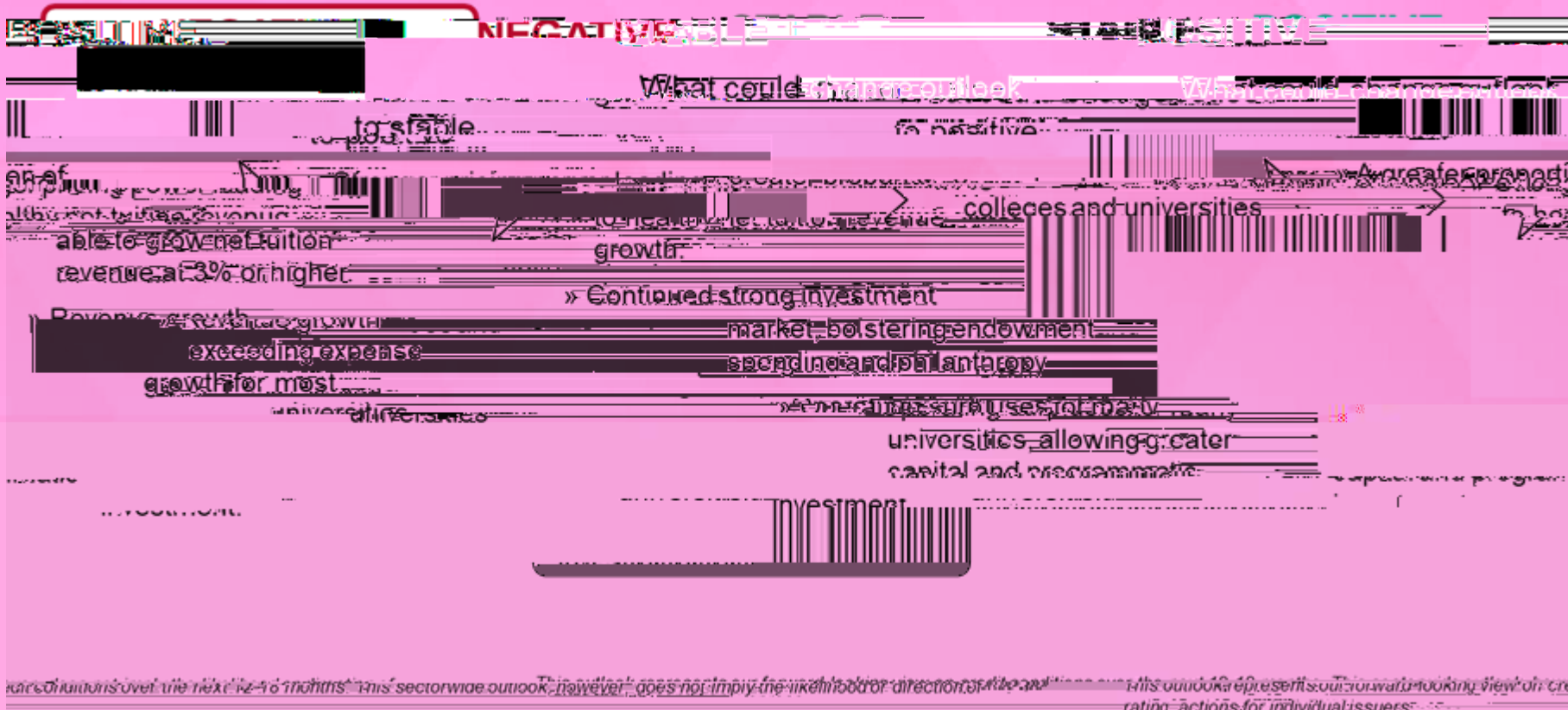
Wichita State University is internationally recognized as the model for *applied learning* and research.

## MISSION:

The mission of Wichita State University is to be an essential educational, cultural and *economic driver* for Kansas and the greater public good.

# Higher Education Outlook

2019 outlook remains negative with continued low net tuition revenue growth

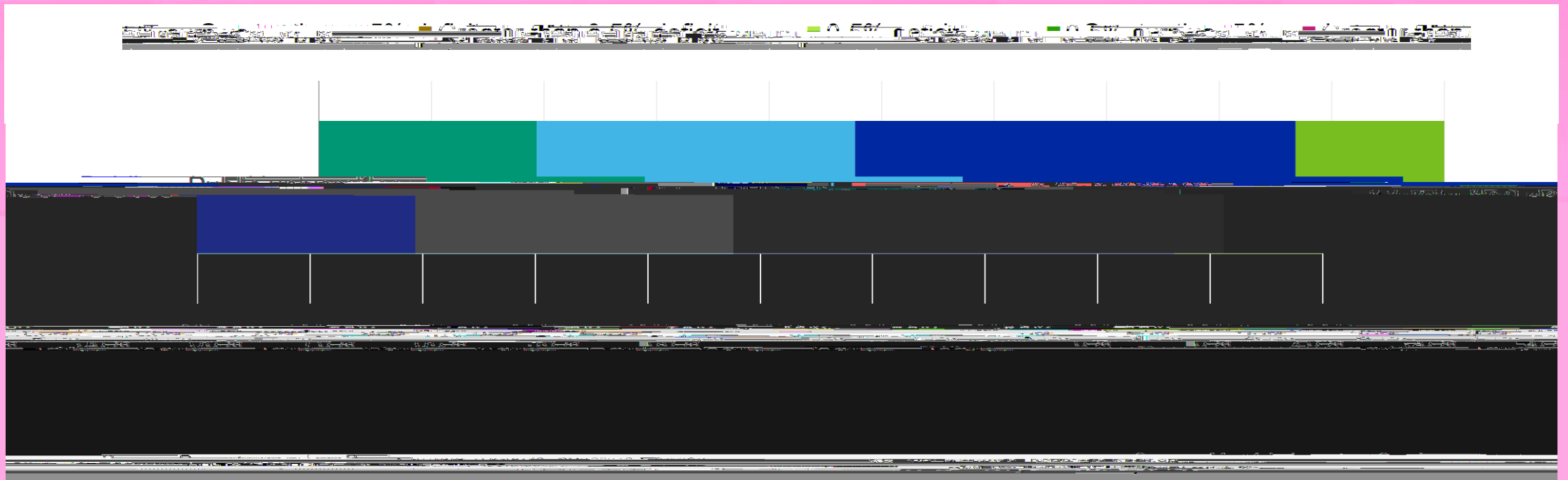


# Financially

Nationally, expenses are outpacing revenue for many universities

48% run deficits

10% have surpluses more than 5%



## 5-Year % Change in State Support, Fiscal 2013-18

Seven large states (CA, TX, NY, FL, NC, GA, and IL) accounted for half of FY 2018 state support for higher education. Their total increase for FY 2018 was 2.4%, compared to 0.9% for remaining states.



# Regional Challenges

Population in Kansas is relatively flat  
Growth in low paying jobs is outpacing high paying jobs

people

Increases pressure on out of state enrollment

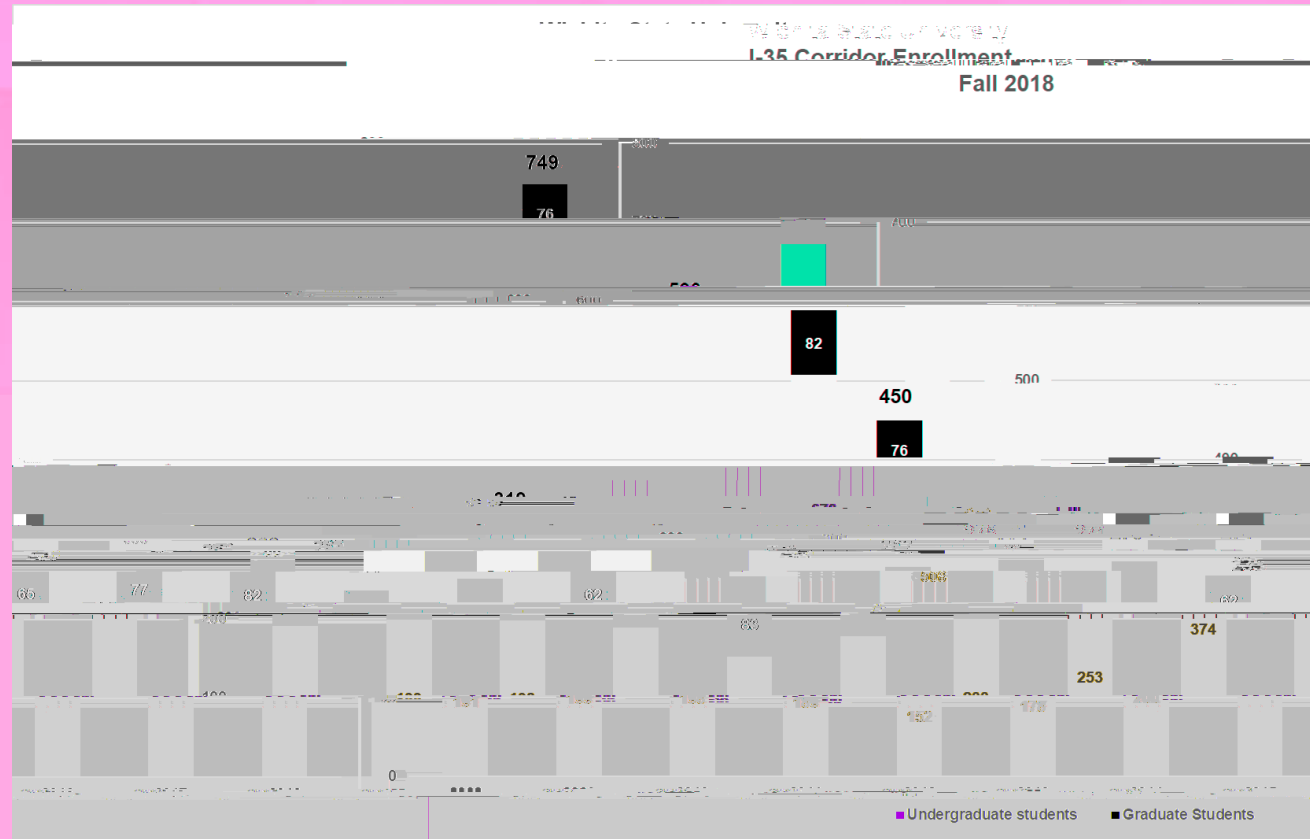
**HOW IS  
WICHITA STATE  
RESPONDING?**





# I-35 Corridor Strategy

Enrollment has increased along the I-35 corridor by close to 200% since 2014 (average increase of 30% per year):



# Industry, BREG and Greater Wichita Partnership Needs

Additive Manufacturing and Design  
Data Science and Analytics  
Materials Science



# Spirit Partnership



2018: Added 1,000 employees

2019: Expects to add 1,400

*Resulting in highest employee count since*



# Current Partnerships on Innovation Campus



# *Just Awarded!*

## Largest Federal Grant in WSU History



**Development of Aging Aircraft  
Sustainment Program**

# *\$15.95 M*

# STATE INVESTMENT IS CRITICAL

Respectfully request \$50 million for FY20 to help provide