

**BIOGRAPHICAL SKETCH: USHA C. V. HALEY**

Usha Haley is the W. Frank Barton Distinguished Chair in International Business, Director of the Center for International Business Advancement and tenured, full Professor of Management at Wichita State University. She chairs the World Trade Council of Wichita. She has been full-time faculty at West Virginia University, Massey University (New Zealand), University of New Haven, University of Tennessee-Knoxville, New Jersey Institute of Technology/Rutgers, Australian National University (Australia), National University of Singapore (Singapore), and ITESM-Monterrey (Mexico). She has also taught graduate students at Harvard University and Purdue University and in executive-development programs in 10 countries.

Her research focuses on multinational corporations and international strategy, especially in Asian and emerging markets, including business-government relations, innovation, technology development, strategic decision-making, sanctions and subsidies. She has over 280 publications and presentations including 25 journal articles (in *Journal of International Business Studies*, *Human Relations*, *Journal of Management Studies*, *Technological Forecasting & Social Change*, *California Management Review*, and *Harvard Business Review*, among others), 7 books, 2 on international best-seller lists, and 38 book chapters. Her books include *Subsidies to Chinese Industry* (headlined twice in the *Economist*, reviewed in *Strategy+Business* as "important" and "influential", and China findings described by *JP Morgan* as "(20]TJ.2 (0-7..12 (0))-4.5 ( )]TJ;)0(2020) 0)(Eg.]TJ-0.000.004 Tw 1.96 -0 0 9