WICHITA STATE UNIVERSITY

Academic unit: Management

College: Business

Date of last review 2013

Date of last accreditation report (if relevant)

List all degrees described in this report (add lines as necessary)

Degree: Bachelor - Management

*To look up, go to: Classification of Instructional Programs Website,

Faculty of the academic unit (add lines as necessary)

Name

Bobbie Knoblauch

Donald Hackett

Gerald Graham

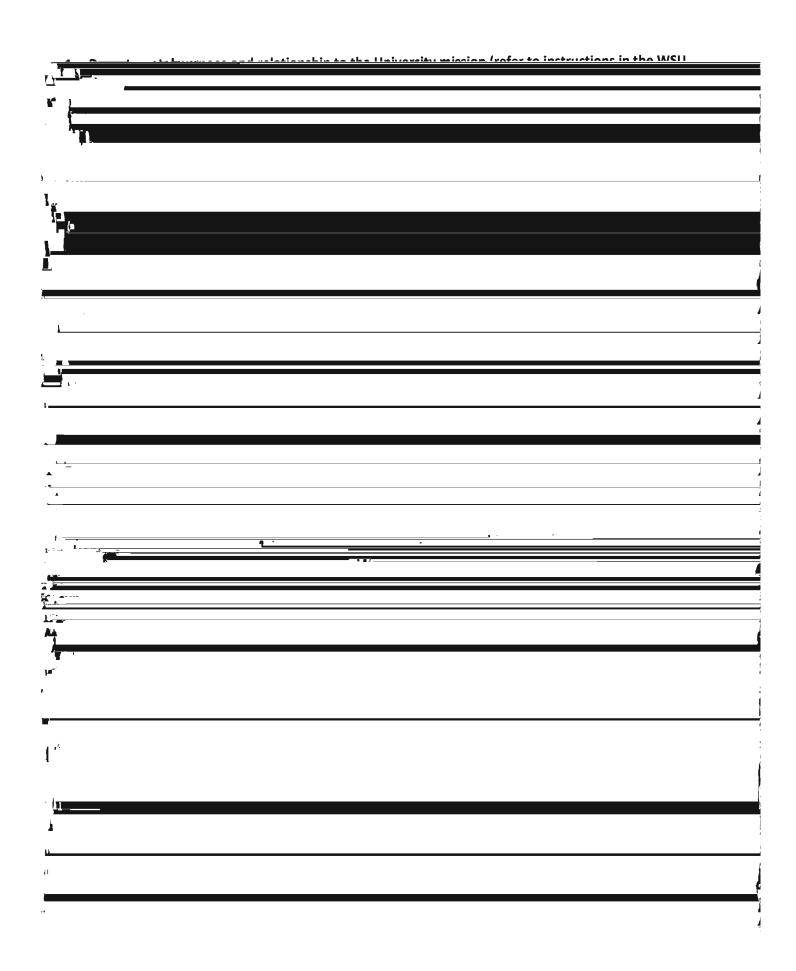
Steven Farmer

John Perry

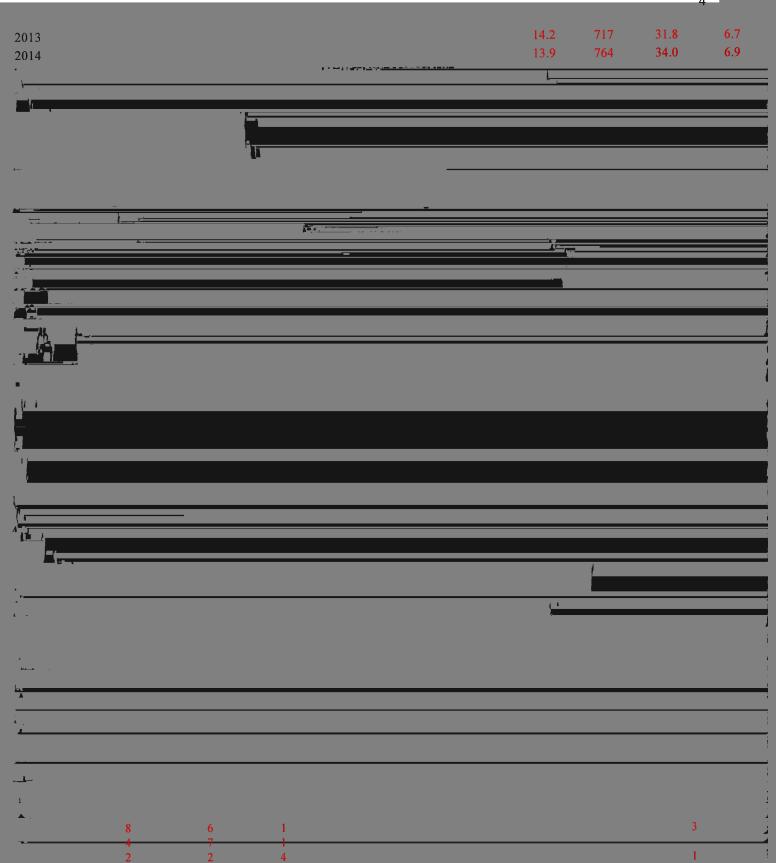
CIP* code: 49.0104

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HRM 666 **Human Resource Staffing** International Management IR 600 International Financial Management IF 625 IB 561 **International Economics and Business** New Venture Feasibility Analysis **ENTR 440** Growing and Managing an Entrepreneurial Firm **ENTR 620** 106 15 3.7 10566 417 15 12.7 4.2 10175 451 94 15 14 14 9.7 16.4 644 25.4 6.5



Therefore, the data listed in the table above are for the whole Management department. The table below shows Management major and graduation data.

94 22.4 23.0 132 22.3 23.1	3. Academ	ic Program: Analyz <u>مورد کا دو مورد کا</u>	e the quality o	f the program as	assessed by its c	urriculum and in	npact on students
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instructions in the WSU Program Review document for more information).

For undergraduate programs, compare ACT scores of the majors with the University as a whole

Last 3 Years

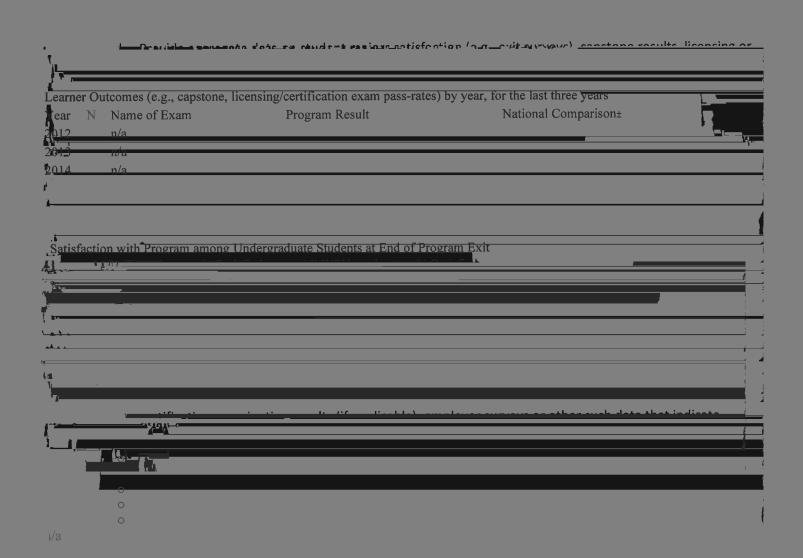
Total Majors - ACT - Fall Semester
From fall semester (mean for those reporting)
MGT MGT All WSU

Students

2012

earning Outcomes (most	Assessment Tool (e.g.,	Target/Criteria	Results	Analysis
programs will have	portfolios, rubrics, exams)	(desired program	Results	Allalysis
outcomes)		level achievement)		
				Assessed students had not taken a Logic course that
Graduates will	The Watson-Glaser Critical	75% of students will score in the top 75%		was created two years ago to
demonstrate clear	Thinking Appraisal – a nationally normed critical	of the normed sample	68.18%	address this
analytical and reflective thinking abilities	thinking exam	(more than 51 of 80 correct answers)	(target not met)	learning outcome. We decided to wait until next year to possibly make changes.
				Assessed students had not taken a
				Business Ethics
Graduates will	A 20-item multiple choice quiz that asks students to identify	75% of students will	54.55%	course that was created last year to
demonstrate a knowledge	elements of ethical decision	answer 10 or more of the 20 questions		address this
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correctly" Given the content of the assessment tool and the results, the target Graduates will understand A 10-item multiple choice quiz program 75% of students will that asks students to identify the role that human achievement level 96.67% answer five or more how human resource resource management seems low. - We of the 10 questions practices can play in management practices affect (target met) modified the target individual and organizational correctly impacting morale and to "75% of students productivity outcomes will answer 7 or 285 K- - EN - 40 questions correctly"



Note: Not all programs evaluat	e eveny gnal/skill Programs may choose to use assessment	rubrics for this purpose. Sample forms available at:
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<u>an tea arn alach II</u>	ganged at the major lovel. These goals are	assessed at the degree level in the Rarton School for
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ACSB International (A	Association to Advance Collegiate Schools o	of Business) accreditation.
f Ear are	grame/danartments with concurrent enrol	Iment courses (ner KROR nolicy) inrovide the
Last 3 YRs - # Applican Begins in fall	ts # Admitted # on Census Day	

and ends ollowing summer

2014	64	63	35
2015	77	7 3	40

	%	Minor	ities on Census I	Day	% Under-represented M	Inorities at Graduation	
	Mensier		weii,		Management	73/311	
							1
	18.5	15.4	18.5	15.4	14.0	12.6	Į.
_	18.5	14.9	18.5	14.9	7.9	13.5	
* ₇	19.2	15.7	19.2	15.7	20.4	14.3	
Year	Freshmen &	Juniors &	Freshmen &	Juniors &	Bachelor's	Bachelor's	;
	Sophomores	Seniors	Sophomores	Seniors	degree	degree	
2012							
2013							
2014							

Utilize the table below to provide data that demonstrates student need and demand for the program

Employn	nent of Ma Average Salary	ajors* Employ- ment % In state	Employment % in the field	Employment: % related to the field	Employment: % outside the field	No. pursuing graduate or profes-	Projected growth from BLS** Current year only
* Sala	arv. emplovn	nent. and gradu	uate school data fr	om WSU exit surv	eys	sional educa-	
							k data and salary information (if the Program has information
2012 availa	able f 42.9 34 д го	ofessional asso	ciations or alur so i	surveys, enter 1 0a	t data) 10	2	
2013	32600	62.5	62.5	12.5	25	3	
2014	47136	81.8	72.7	27.3	0	1	
2015	31082	83.3	58.3	41.7	0	4	14% Management Analysts (much faster than average)

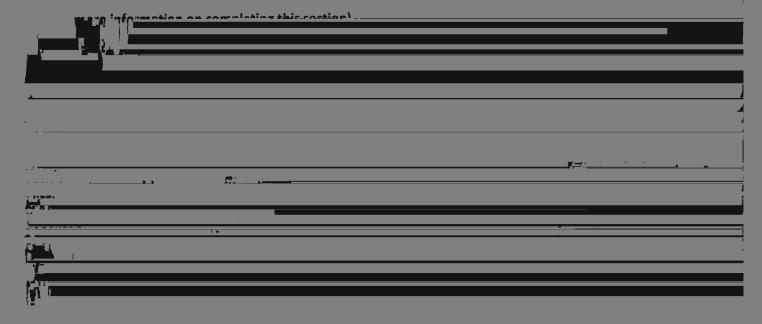
• Provide a brief assessment of student need and demand using the data from tables 11-15 from the Office of Planning and Analysis and from the table above. Include the most common types of positions, in terms of employment graduates can expect to find.

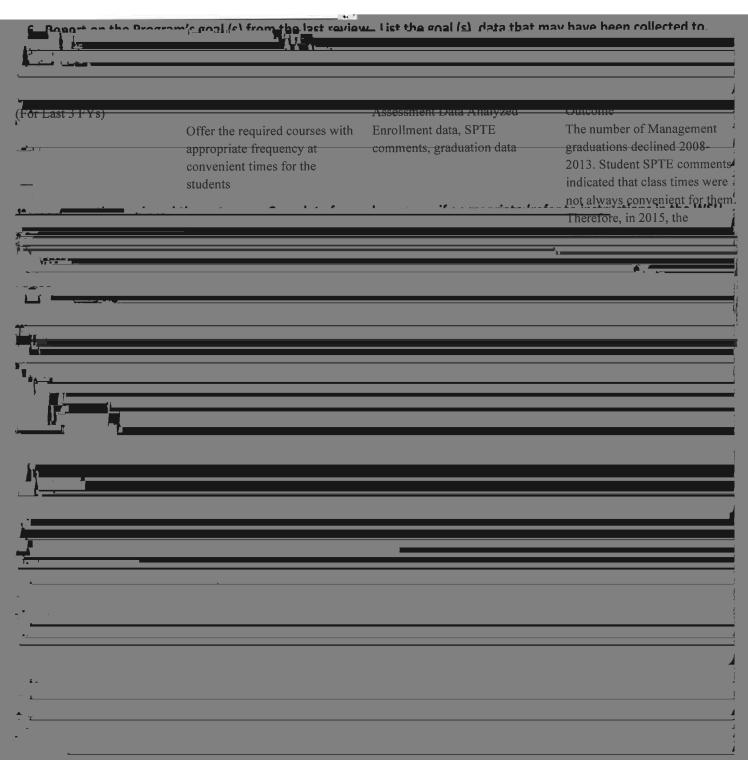
Thomumber of Management students who have applied accented and matriculated declined between 2008 and 2013 in ______

5. Analyze the service the Program provides to the discipline, other programs at the University, and beyond.

Complete for each program if appropriate (refer to instructions in the WSU Program Review document for

4742	4860	5346
12.7	11.6	15.6
 n/a	n/a	n/a
87.3	88.4	84.4





Program Review document for more information on completing this section).

Goal (s)

The overall objective was to maintain the high quality of the Management program